

Video Production Training from JDL Horizons

Get the most value from your videos that educate, market your idea or product, or present compelling video assets. We can help your team acquire the skills needed to make your videos have impact.

We specialize in training educators and students to use the power of video in education.

Why pay outsiders to produce videos for you? You and your team can learn this important skill quickly, easily and affordably.

Video is the most compelling way to communicate your message, whether you are creating educational components or promoting a proposal or product.

For more detailed Information, contact JDL Horizons

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A Hands-on Tools and Practices Workshop for Teachers

This Flipped Media workshop introduces tools and methodologies used by today's most effective teachers to flip their classrooms. During this session, attendees will gain hands-on experience with several rich-media applications that enable the gathering, manipulation and creation of high-quality Video and Images to create rich-media assets that teach and communicate.

This fast-paced workshop demonstrates the workflow and experience required for participants to capture their desktops to video to create both flipped lessons & flipped PD. The workshop is tailored for beginners but provides information, tips and hands-on experience that even seasoned video creators will benefit from!



Course Objectives

- **Introduction to the Flipped Classroom Model and Tools**
- **Introduction to Digital Storytelling and Lessons**
- **Image Capture and Manipulation**
 - *Introduction to Snag-It*
 - Capturing and Manipulate Images with Snag-It
 - *Performing a Screen Capture*
 - Getting Ready - Setting the Stage
 - Performing Your Lesson
- **Working With Video**
 - *Introduction to Camtasia Studio/MAC*
 - Interface Overview
 - Understanding the Timeline
 - *Editing Your Video*
 - Working with the Timeline
 - Working with Transitions
 - Title and Credit Screens
 - *Exporting Your Video*
 - *Uploading to EduVision*



Eduvision Capabilities and Features Overview
[\(Free 30 Day Trial!\)](#)



Training Options That Enhance Success

Eduvision Overview

Explore the features of Eduvision, including tiered administration, associated documents, live streaming, video upload/embed, portal embed, Moodle integration, and much more

Flipped Media Essentials

This hands-on course builds a comfort level and experience with cutting edge tools used to create both flipped classrooms and flipped PD.

Video Production Boot Camps

Video Fundamentals I

Learn about camera components, lighting, sound, shot composition and more.

Video Fundamentals II

Designed to optimize the use of your own equipment, this course is always customized to meet your needs.

Post Production I and II

Use video editing software to record your desktop, edit, add animations and use other tools to create compelling and engaging videos.

Making the Most of It

A customized approach to analyze, optimize and enhance your video equipment to meet your needs cost-effectively.

[Learn More](#)

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www.jdlhorizons.com

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Session Activities

JDL's video production and Eduvision courses are hands-on highly interactive sessions that focus on giving attendees both the theory behind video production and hands-on experience with professional-grade equipment and the procedures that guide their use.

Each training seminar is customized to the client's specific needs and desired outcomes and incorporates one or many of the courses listed along the left side of this page. JDL believes that all training is focused on the experience of the learner and our training seminars teach the practical skills necessary for your staff, students and teachers to thrive in the video world. Our focus is always on teaching usable skills, removing as many roadblocks from success as possible.

The Horizons Team Approach

JDL developed these courses in response to the growing needs of our customers. We did so by combining JDL's decades of experience working with educational institutions and organizations, the practiced hands of several experienced video editors and the seasoned eye of industry professionals.

Clayton Bosquez

Vice President of Product Development, Clayton has been directly involved in the design and development of the Eduvision platform.

His work with teachers, students and staff using the system and his understanding of their needs has influenced the features and methods by which the system functions. This nuts and bolts experience with the front and back of the product has positioned him to teach you everything you need to know about using your EduVision portal to share your message and your students' work with your community.



Sir Brian Sterling-Vete

Brian Sterling-Vete is an English author, Guinness World Record Holder, motivational speaker, Award-Winning Film-Maker, TV presenter, stage, film and television actor, stunt performer, martial arts expert and entrepreneur. Brian ran 5 film crews for the BBC, leveraging his abilities and vast experience to create news segments and documentary films. This same vast experience and wealth of abilities initially designed and now delivers the Video Essentials training courses, bringing an industry-focused approach to the "proper" method of video capture.



Understanding the Cost

As explained above, our specific session agendas are crafted to match the needs of your district or organization. As such, the specific activities of the day are fluid. Pricing for these sessions is based on the number of attendees and follows the following formula:

\$250 p/person, p/day (minimum \$6500.00)