

MackinVIA: Quick Look

ADA Compliant Video Script

Video Overview & Description

- **Title:** MackinVIA Categories
- **Duration:** 01:50 (1 minute, 50 seconds)
- **Target Audience:** students, teachers, administrators, school & library users.
- **Accessibility Compliance:** Fully ADA (Americans with Disabilities Act) compliant. This script provides synchronized, word-for-word narrator audio paired with highly descriptive visual cues and clear section transitions tailored for students who are blind, visually impaired, or utilizing screen-reading technology.
- **General Description:** This short introductory video, titled "Quick Look: MackinVIA," serves as a guide for students on navigating the digital library platform. The video covers how to access the platform with a single login and provides step-by-step demonstrations for adjusting language settings, selecting profile avatars, accessing teacher-curated groups, and utilizing the "Backpack" feature for managing ebooks, audiobooks, and databases. Below is the detailed, synchronized accessible media script for this video.

Below is the detailed, synchronized accessible media script for this video.

Linear Script

[00:00:00]

- **Visual Description:** Upbeat instrumental music plays. A girl with a blue beanie and backpack smiles while holding an open laptop. Large white text reads "QUICK LOOK" against a vibrant purple background. The MackinVIA logo and contact information, "800.245.9540 | MackinVIA.com," appear below.
- **Audio:** [Upbeat instrumental music begins.]

[00:00:03]

- **Visual Description:** Colorful squares feature photos of smiling students using MackinVIA on laptops and tablets. Bold text overlays read: "Easy Access," "Digital Resources," and "Everything in One Place."
- **Audio (Narrator):** MackinVIA makes it easy to access all of your school's digital resources in one place.

[00:00:08]

- **Visual Description:** Bright transitions display more student photos alongside text: "Ebooks & Audiobooks," "Read-alongs & Databases," and "Everything Ready for you to explore!" The web address "<https://mackinvia.com>" animates on screen.
- **Audio (Narrator):** From e-books and audiobooks to read-alongs and research databases, everything your school provides is ready for you to explore with just one login.

[00:00:13]

- **Visual Description:** A search bar appears, typing in "mackinvia.com" before opening a purple "Sign In" page for the Wildcat Media Center.
- **Audio (Music):** (Music playing)

[00:00:20]

- **Visual Description:** A cursor clicks a language dropdown menu in the bottom right corner, switching the interface from English to Spanish. The page titles instantly translate to "Iniciar Sesión."
- **Audio (Narrator):** If needed, you can change the login screen language in the bottom right corner.

[00:00:25]

- **Visual Description:** The user logs into the Digital Library homepage. The cursor moves to the top right corner and clicks on a round profile icon featuring the letter "O."
- **Audio (Narrator):** Once you're logged in, click the icon with your initial or avatar to open your profile page.

[00:00:31]

- **Visual Description:** On the profile page for "Oliver," the cursor fills in a notification email address, opens a language settings menu showing English, Spanish, and French options, and navigates to the "Change Password" section.
- **Audio (Narrator):** Here you can update your info, add an email, pick your language—English, Spanish, or French—or change your password.

[00:00:44]

- **Visual Description:** The cursor clicks the edit icon next to the profile avatar. A "Select Your Avatar" window opens. The user switches the category dropdown to "Mackin Characters," selects a pink robot avatar, and clicks the "X" to close.
- **Audio (Narrator):** You can also customize your avatar. Choose the one you'd like and close the window to save.

[00:00:55]

- **Visual Description:** Returning to the homepage, the cursor scrolls down to display various book covers and articles arranged in horizontal rows under headings like "Folklore, Fairytales, and Mythology," "Articles From DOGONews," and "World Language."
- **Audio (Narrator):** On the homepage, you'll see carousels that highlight featured resources at your school, making it easy to discover these titles.

[00:01:04]

- **Visual Description:** The cursor clicks the "Explore" tab in the top navigation bar, expanding a menu with options like Ebooks, Audiobooks, and Databases, then opens the "Explore Titles" page.
- **Audio (Narrator):** You can also explore to find more resources.

[00:01:09]

- **Visual Description:** The cursor clicks the "Groups" tab, loading a grid of school subject icons. Clicking the "Mythology" group reveals a curated list of book covers.
- **Audio (Narrator):** Check out groups to see collections your teachers have created.

[00:01:14]

- **Visual Description:** The cursor navigates to "Categories," showcasing vibrant tiles like "Art and Music" and "Classics." It then clicks the "Backpack" dropdown menu, which highlights options for Favorites, Checkouts, and Notebooks.
- **Audio (Narrator):** Browse categories to explore by subject and use your backpack to save, manage, and access resources.

[00:01:23]

- **Visual Description:** A montage of mobile phone screens shows a hand interacting with the MackinVIA app interface, tapping a book icon, and opening an e-book titled "The Freedom Seeker."
- **Audio (Narrator):** If you'd like to read or listen offline, simply download the free MackinVIA app on your mobile device.

[00:01:30]

- **Visual Description:** A tablet screen displays database search results, an interactive solar system diagram, and an open text biography of Galileo Galilei with a finger scrolling through the pages.
- **Audio (Narrator):** From reading for fun to researching for class, MackinVIA provides everything you need to discover, organize, and enjoy your school's digital resources...

[00:01:40]

- **Visual Description:** Bold, purple text overlays flash across scenes of students learning in classrooms and studying together at home: "anytime.", "anywhere.", "all in one place."
- **Audio (Narrator):** ...anytime, anywhere, all in one place.

[00:01:46]

- **Visual Description:** The video cuts to a striking purple and magenta gradient pattern with diagonal textured lines and small glowing circular bubbles floating around, similar to what was seen at the beginning. In the center sits the multicolored MackinVIA pinwheel logo. Directly below the logo, the phone number "800.245.9540" and the website "MackinVIA.com" are displayed in clean, white text. The logo, text, and geometric background patterns remain static on the screen and then fade to black.
- **Audio:** [Upbeat music swells and then fades out.]