

MackinVIA: Groups

ADA Compliant Video Script

Video Overview & Description

- **Title:** MackinVIA Categories
- **Duration:** 02:08 (2 minutes, 8 seconds)
- **Target Audience:** students, teachers, administrators, school & library users.
- **Accessibility Compliance:** Fully ADA (Americans with Disabilities Act) compliant. This script provides synchronized, word-for-word narrator audio paired with highly descriptive visual cues and clear section transitions tailored for students who are blind, visually impaired, or utilizing screen-reading technology.
- **General Description:** This educational video takes students on a guided tour of the "Groups" feature in MackinVIA, the perfect place to discover collections curated by teachers and librarians. Whether you're diving into a specific topic or tackling a classroom assignment, this video shows you how to easily read teacher instructions, filter and sort collections using categories and tags, and customize your view. You'll also learn how to search for specific groups and navigate seamlessly between these curated collections and the broader digital library catalog. Below is the detailed, synchronized accessible media script for this video.

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Linear Script

[00:00]

- **Visual Description:** A young girl with a large afro looks happily surprised, with her hand to her cheek. White letters mix and float out from her mouth. On the right side, the text "GROUPS" appears in bold white text against a vibrant pink and purple gradient background. The MackinVIA logo sits in the top right corner.
- **Audio (Narrator):** (*Upbeat instrumental music plays*)

[00:03]

- **Visual Description:** The screen transitions to the MackinVIA Demo Digital Library homepage, specifically on the "Groups" tab. The user interface displays a search bar, a series of selectable topic tags (such as "4th Grade ELA", "Adapted", "Atmosphere"), and a grid layout of colorful group thumbnail cards with titles like "Academy of Science" and "Animals".

- **Audio (Narrator):** Let's take a look at MackinVIA groups.

[00:06]

- **Visual Description:** The cursor moves smoothly as the screen scrolls down through rows of group cards including "Cell Biology", "Coding Camp", and "Decodables".
- **Audio (Narrator):** These are special collections your teachers and librarians have put together just for you.

[00:11]

- **Visual Description:** The screen continues scrolling downward, revealing more group thumbnails with a wide variety of topics, such as "Diversity", "Elementary Inquiry Unit: Penguins", "Featured Illustrator: Chris Park", and "Health & Nutrition".
- **Audio (Narrator):** They're filled with books, videos, and other resources, all about a topic or maybe a class project you're working on.

[00:20]

- **Visual Description:** The cursor navigates to a group thumbnail titled "Romeo and Juliet Reimagined," which features an illustration of William Shakespeare. The cursor clicks on the card.
- **Audio (Narrator):** If a group is for a class, you'll want to use that specific collection.

[00:25]

- **Visual Description:** The screen transitions into the "Romeo and Juliet Reimagined" group page. On the right side, a teal button labeled "View Instructions" is highlighted. The cursor clicks on it.
- **Audio (Narrator):** If your teacher has added instructions to the group, click the instructions bar at the top to open and review them.

[00:30]

- **Visual Description:** A new page titled "Group Instructions" opens up, showing text instructions for a class assignment: "Translate a scene of your choice into contemporary English. Update the setting and language, but keep the original meaning. As a class we will not on and perform the winning adaptation." The cursor then clicks the "< Back" button to return to the group page.
- **Audio (Narrator):** *(Narrator pauses as instructions are shown)*

[00:34]

- **Visual Description:** The screen jumps back to the main Groups dashboard. The cursor scrolls down through the main collection of group tiles.
- **Audio (Narrator):** You might also just want to scroll through groups to see what catches your eye.

[00:40]

- **Visual Description:** The view shifts back to the top of the Groups dashboard. The cursor moves to a list of horizontal oval tags at the top and clicks on the tag labeled "Environment".
- **Audio (Narrator):** To narrow things down, click a tag at the top and filter by topic.

[00:44]

- **Visual Description:** The screen filters to show only three group cards under the environment category: "Natural Habitats", "Volcanoes", and "Weather". The cursor moves up and clicks the "X" on the "Environment" tag.
- **Audio (Narrator):** Then click it again to go back to the full list.

[00:48]

- **Visual Description:** The grid layout resets, displaying the full list of 35 groups again. The user clicks on the "More" button next to the tags to briefly reveal a dropdown of additional topic categories before clicking "Less".
- **Audio (Narrator):** *(Narrator pauses as tags reset)*

[00:53]

- **Visual Description:** An overlay appears showing the MackinVIA platform being utilized on both a smartphone and a tablet screen simultaneously, illustrating responsive design.
- **Audio (Narrator):** You can browse groups in the layout that works best for you.

[00:56]

- **Visual Description:** On the right side of the desktop view, the cursor toggles between a horizontal list view icon and a square tile grid view icon to change the display style.
- **Audio (Narrator):** Switch between list view and tile view,

[01:00]

- **Visual Description:** The cursor clicks a dropdown menu on the left side showing numbers "12", "36", and "60" to adjust how many groups are displayed per page.
- **Audio (Narrator):** and choose how many groups appear on the screen.

[01:04]

- **Visual Description:** The cursor clicks on a sorting dropdown menu on the right side, showcasing options like "Group Name A-Z", "Group Name Z-A", "Count L-H", "Count H-L", and "Newest". The user selects "Newest", rearranging the group cards.
- **Audio (Narrator):** You can also sort by name, number of resources, or newest content,

[01:10]

- **Visual Description:** The cursor clicks into the "Search Groups" text box in the upper right. The user types "nasa", and the system instantly filters the screen to show one single group: "Mr. Anderson's Space/NASA Unit".
- **Audio (Narrator):** and search for a group by name if you're looking for something specific.

[01:15]

- **Visual Description:** The user clicks on the "Mr. Anderson's Space/NASA Unit" group card, opening up a layout loaded with various digital book covers and video thumbnails related to space.
- **Audio (Narrator):** Inside a group you can adjust the layout,

[01:21]

- **Visual Description:** The screen scrolls through various titles within the group, such as "Space Careers" and "Space Disasters", showing the "Read Now", "Add Favorite", and "Checkout" action buttons next to each resource.
- **Audio (Narrator):** *(Narrator pauses as space resources are showcased)*

[01:26]

- **Visual Description:** The cursor moves up to a sorting dropdown menu within the group, displaying title sort criteria options: "Resource A-Z", "Resource Z-A", "Author A-Z", "Author Z-A", "Newest", and "Highest Rated". The user selects "Highest Rated".

- **Audio (Narrator):** and sort titles by name, author, newest, or highest rated.

[01:35]

- **Visual Description:** The view shifts to the left side of the screen, revealing an accordion menu titled "Filter Results". The cursor expands the "Resource Features" section, checking a box for "Nonfiction" and then selecting "5" under the "Ratings" filter.
- **Audio (Narrator):** Filters can also help to narrow results by format, resource features, ratings, and more.

[01:47]

- **Visual Description:** The cursor clicks a dropdown next to the main search bar at the top, shifting the selection filter from "Keywords" to other metadata options like "Title", "Author", "Series", or "Subject".
- **Audio (Narrator):** At times, you might want to search beyond a group and explore all the resources in your collection.

[01:51]

- **Visual Description:** The user leaves it on "Keywords" and types "northern lights" into the search bar. The page transitions to a broad search results screen titled "Explore Titles," showing two matching books across the entire library system.
- **Audio (Narrator):** Just type what you're looking for to see every matching title across the library.

[01:59]

- **Visual Description:** The screen highlights the new header banner "Explore Titles". The cursor then moves upward to the main global navigation menu and clicks the "Groups" option.
- **Audio (Narrator):** This does take you from groups into explore, but at any time, click groups in the main menu to return

[02:04]

- **Visual Description:** The screen immediately loads back to the main "Groups" interface dashboard, displaying the filtered "nasa" search before the user clears it to show the full collection.
- **Audio (Narrator):** to return to your full list of groups.

[02:08]

- **Visual Description:** The video cuts to a striking purple and magenta gradient pattern with diagonal textured lines and small glowing circular bubbles floating around, similar to what was seen at the beginning. In the center sits the multicolored MackinVIA pinwheel logo. Directly below the logo, the phone number "800.245.9540" and the website "MackinVIA.com" are displayed in clean, white text. The logo, text, and geometric background patterns remain static on the screen and then fade to black.
- **Audio:** [Upbeat music swells and then fades out.]