

MackinVIA: Checkouts & Requests

ADA Compliant Video Script

Video Overview & Description

- **Title:** MackinVIA Categories
- **Duration:** 02:23 (2 minutes, 23 seconds)
- **Target Audience:** students, teachers, administrators, school & library users.
- **Accessibility Compliance:** Fully ADA (Americans with Disabilities Act) compliant. This script provides synchronized, word-for-word narrator audio paired with highly descriptive visual cues and clear section transitions tailored for students who are blind, visually impaired, or utilizing screen-reading technology.
- **General Description:** This accessible video shows students how to easily manage their digital library using the "Checkouts & Requests" features in MackinVIA! Featuring clear screen captures, step-by-step animations, and helpful graphics to guide the way, this tutorial demonstrates exactly how to check out your favorite titles, request items to read next, and return resources when you are finished. Below is the detailed, synchronized accessible media script for this video.

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Linear Script

[00:00:01]

- **Visual Description:** The video opens on a bright purple background featuring a multi-colored pinwheel logo in the bottom right corner with the text "MackinVIA". Upbeat, instrumental music plays. On the left side, a young girl with red hair sits on a round plush stool, looking down and reading from a white tablet. To her right, the word "CHECKOUT" appears in large, bold white capital letters.
- **Audio:** [Upbeat instrumental music begins.]

[00:00:01]

- **Visual Description:** The text on the purple background changes to read "CHECKOUTS & REQUESTS". Beneath it, a phone number "800.245.9540" and the website address "MackinVIA.com" appear in a smaller white font.
- **Audio (Music):** Upbeat music continues.

[00:00:03]

- **Visual Description:** The screen transitions to a digital library dashboard titled "Welcome to MackinVIA!" against a clean white interface with a purple menu bar at the top. The dashboard showcases rows of vibrant book covers under categories like "NCTE Featured Authors" and "Adapted Classics - ELA 9-12". A black mouse cursor moves across the screen and clicks on the book cover for *Bea Wolf* by Weinersmith and Boulet.
- **Audio (Narrator):** "When you find a title you're interested in,"

[00:00:06]

- **Visual Description:** The page updates to display the book details for *Bea Wolf*. On the left is the book cover artwork. In the center, a text block provides a summary of the graphic novel. To the right, a prominent blue button reads "Read Now". The cursor moves over and hovers on the blue button.
- **Audio (Narrator):** "you can choose 'Read Now' to open it online,"

[00:00:09]

- **Visual Description:** Below the "Read Now" button is a list of options: "Add Favorite" with a heart outline, "Checkout" with a checkmark outline, and "Cite!". The cursor clicks on "Add Favorite". The heart icon turns solid white, and the text changes to "Remove Favorite".
- **Audio (Narrator):** "or if you want to save it for later, just add it"

[00:00:12]

- **Visual Description:** The cursor moves up to the top navigation bar and clicks on the "Backpack" dropdown menu. A menu appears with options including Favorites, Checkouts, Assignments, Requests, Notebook, Class Sets, and History. The cursor hovers over "Favorites".
- **Audio (Narrator):** "to your favorites in your backpack."

[00:00:15]

- **Visual Description:** The screen transitions to the "Favorites" page, showing a grid of book covers that have been saved by the user. The *Bea Wolf* book cover is the very first item in the grid. The cursor clicks on it to return to the book detail page.
- **Audio (Narrator):** "If you'd like to reserve the title for yourself"

[00:00:18]

- **Visual Description:** Back on the book details page, the cursor points to the text "Available: 1/1" below the book cover, indicating a copy is ready. It then moves back to the right-side menu and hovers over the "Checkout" option.
- **Audio (Narrator):** "or would like to read offline, you'll want to 'Checkout' the resource."

[00:00:22]

- **Visual Description:** The cursor clicks "Checkout". The text changes to "Return" accompanied by a small left-facing arrow, and specifies an expiration date: "Expires 12/18/2025". Concurrently, a vibrant green circle containing a white checkmark appears in the lower right corner of the Bea Wolf book cover.
- **Audio (Narrator):** "When you do, you'll see a green check mark on the cover so you know it's checked out to you."

[00:00:28]

- **Visual Description:** The cursor travels up to the purple navigation bar and clicks the "Explore" dropdown menu, then selects "Explore All".
- **Audio (Narrator):** *(No narration—instrumental music plays)*

[00:00:31]

- **Visual Description:** The screen shows the "Explore Titles" page with a grid of available books. On the left side, a sidebar menu titled "Filter Results" is used to narrow down choices. The cursor checks the box next to "9" under the "Interest Grade Level" section, updating the grid to show books tailored for 9th grade. The cursor hovers over a book cover titled Creative Coding in Python, which has a red circle with a white horizontal line in its lower right corner, indicating it is currently unavailable.
- **Audio (Narrator):** "If someone else already has the title checked out, you'll see a red circle with a line"

[00:00:36]

- **Visual Description:** The cursor clicks on Creative Coding in Python. On the book detail page, the blue action button now reads "Preview" instead of "Read Now". Below it, the menu options are "Add Favorite", "Request" (marked with a clock outline icon), and "Cite!".
- **Audio (Narrator):** "and you'll get a preview option."

[00:00:37]

- **Visual Description:** The cursor points to the "Preview" button on the book details page before dropping down to the menu below.
- **Audio (Narrator):** "instead of read now. Click request to get in line"

[00:00:41]

- **Visual Description:** The cursor clicks on the "Request" option. The text instantly changes to "Cancel Request", and the clock icon updates. Simultaneously, a gray circle with a white clock icon appears on the bottom right corner of the book's cover artwork.
- **Audio (Narrator):** "and the label will change to a gray clock to show you've requested it."

[00:00:46]

- **Visual Description:** The cursor moves to the top right corner of the screen and clicks on a circular icon containing the letter "E". This opens the user profile page for "Elena", showcasing fields for User ID, First Name, Last Name, Language, and a "Notification Email" field filled out as "elena@mackin.com".
- **Audio (Narrator):** "If you've added an email to your backpack"

[00:00:49]

- **Visual Description:** The profile fields stay on screen as the narrator highlights system setup details.
- **Audio (Narrator):** "and your administrator has turned on push notifications,"

[00:00:53]

- **Visual Description:** The screen transitions to an example email layout. The header reads, "Good News! There Is A Title On Hold In Your MackinVIA". The email displays the title (Creative Coding in Python), the author, and a "Please Note" section stating: "Your hold expires 12/12/2025 05:00PM."
- **Audio (Narrator):** "you'll receive an email when the title becomes available,"

[00:00:56]

- **Visual Description:** The view switches back to the MackinVIA dashboard. In the top purple menu bar, a red circular notification badge with the number "1" is now visible over the "Backpack" menu item. The cursor clicks "Backpack" to reveal the dropdown menu and hovers over "Requests", which also displays a red "1" badge.

- **Audio (Narrator):** "plus a pop-up alert right in your backpack."

[00:01:00]

- **Visual Description:** The cursor clicks on the "Requests" option in the dropdown list.
- **Audio (Narrator):** "You can open your request page at any time"

[00:01:03]

- **Visual Description:** The "Requests" page opens, displaying two books currently on hold: Lady Knight and Creative Coding in Python. The Lady Knight cover features the gray clock icon. The Creative Coding in Python cover now displays a blue circle icon containing a small white graphic of a person standing next to a clock.
- **Audio (Narrator):** "to see what's on hold for you."

[00:01:05]

- **Visual Description:** The cursor hovers over the active person and clock icon on the Creative Coding in Python cover.
- **Audio (Narrator):** "Titles that are ready will show a little person and clock icon."

[00:01:09]

- **Visual Description:** The cursor clicks on the cover of Creative Coding in Python, navigating back to its details page. The primary blue button has changed back to "Read Now". In the right menu, the user clicks the "Checkout" option.
- **Audio (Narrator):** "Just click the cover to check them out,"

[00:01:12]

- **Visual Description:** The cursor immediately moves down on the details page as the narrator describes alternatives.
- **Audio (Narrator):** "or if you change your mind,"

[00:01:14]

- **Visual Description:** The cursor clicks the option again, which now reads "Cancel Hold". The icon reverts, demonstrating how to undo the hold.
- **Audio (Narrator):** "you can cancel the request from this page as well."

[00:01:18]

- **Visual Description:** The screen displays the menu options again, showing a button that reads "Return" with an arrow pointing left, accompanied by the text "Expires 12/18/2025". The cursor hovers over this button.
- **Audio (Narrator):** "Once a resource is checked out, it stays with you until the return date."

[00:01:23]

- **Visual Description:** The cursor clicks the "Return" button. The option instantly reverts to "Checkout" with a checkmark outline, indicating the book is back in the library system.
- **Audio (Narrator):** "If you finish early, click return, so the title goes back for someone else to use."

[00:01:29]

- **Visual Description:** The page remains on the checkout menu options while the narrator addresses missed dates.
- **Audio (Narrator):** "If you forget, don't worry."

[00:01:31]

- **Visual Description:** The checkout menu option details remain static on screen.
- **Audio (Narrator):** "It will return automatically on the due date."

[00:01:36]

- **Visual Description:** The cursor heads back up to the "Backpack" dropdown menu at the top of the page and clicks on "Checkouts".
- **Audio (Narrator):** "Need a little extra time."

[00:01:38]

- **Visual Description:** The "Checkouts" page opens, showing two books currently borrowed: Big Tree and Bea Wolf. Both covers feature the green circle with a white checkmark. The cursor clicks on the cover of Big Tree.
- **Audio (Narrator):** "You can renew a resource once you're within five days of the due date."

[00:01:42]

- **Visual Description:** On the book details page for Big Tree, the right-hand menu features a button that reads "Renew Checkout" with text beneath it stating "3 remaining" alongside a clockwise circular arrow icon. The cursor moves to click it.
- **Audio (Narrator):** "Just remember that you can't renew if someone else has requested the title"

[00:01:47]

- **Visual Description:** The screen briefly blurs, and bold blue text appears in the center reading: "You can't renew a checkout". Below it, two bullet points appear in black text: "- if someone else has requested the title" and "- if your librarian has set a renewal limit".
- **Audio (Narrator):** "or if your librarian has set a renewal limit."

[00:01:53]

- **Visual Description:** The background blurs out and clarity returns to the book details page. The cursor moves up to the purple menu bar, clicks "Explore", and selects "Explore All".
- **Audio (Narrator):** *(No narration—instrumental music plays)*

[00:01:55]

- **Visual Description:** On the "Explore Titles" page, the cursor goes to the "Filter Results" sidebar on the left. It scrolls down the "Interest Grade Level" list, deselects grade "9", and instead checks the box for grade "12". The book grid updates to show high school level titles.
- **Audio (Narrator):** "Many resources have unlimited availability."

[00:01:58]

- **Visual Description:** The cursor hovers over a book titled Just another story : a graphic migration account. Underneath this book cover, small green text reads "Available: Unlimited".
- **Audio (Narrator):** "These don't need to be checked out."

[00:02:00]

- **Visual Description:** The cursor clicks on Just another story. On its details page, the prominent blue button reads "Read Now". The options below are "Add Favorite", "Checkout", and "Cite!". The cursor hovers over the blue "Read Now" button.

- **Audio (Narrator):** "Everyone can read them at the same time. Just click 'Read Now.'"

[00:02:04]

- **Visual Description:** The cursor leaves the blue button and moves down to click the "Checkout" option in the menu list. The option changes to "Return" with an expiration date.
- **Audio (Narrator):** "You only need to check out a title"

[00:02:07]

- **Visual Description:** The checkout options change on screen to show the return status and expiration date layout.
- **Audio (Narrator):** "if there are limited copies or if you want to read offline."

[00:02:12]

- **Visual Description:** A stylish digital page-turn transition sweeps across the screen. It rapidly cycles through snapshots of the book pages for Creative Coding in Python, Big Tree, and Just another story.
- **Audio (Narrator):** "Checkout, Request or Return"

[00:02:15]

- **Visual Description:** The screen transitions to a striking purple and magenta gradient pattern with diagonal textured lines and small glowing circular bubbles floating around, similar to what was seen at the beginning. In the center sits the multicolored MackinVIA pinwheel logo. Directly below the logo, the phone number "800.245.9540" and the website "MackinVIA.com" are displayed in clean, white text. The logo, text, and geometric background patterns remain static on the screen and then fade to black.
- **Audio (Narrator):** "MackinVIA keeps all your reading adventures just a click away."

[00:02:20]

- **Visual Description:** The logo text and geometric background patterns remain static on the screen then fade to black.
- **Audio:** [The instrumental music fades out completely.]