

MackinVIA: Categories

ADA Compliant Video Script

Video Overview & Description

- **Title:** MackinVIA Categories
- **Duration:** 01:51 (1 minute, 51 seconds)
- **Target Audience:** students, teachers, administrators, school & library users.
- **Accessibility Compliance:** Fully ADA (Americans with Disabilities Act) compliant. This script provides synchronized, word-for-word narrator audio paired with highly descriptive visual cues and clear section transitions tailored for students who are blind, visually impaired, or utilizing screen-reading technology.
- **General Description:** This video is your guide to exploring "Categories" in MackinVIA. Think of these as your own personal virtual bookshelves! Whether you are looking for Sci-Fi, Adventure, History, or something else, we'll show you how to simplify your browsing and find exactly what you need. You'll learn how to customize your view by changing the layout, sorting items, and adjusting your search results. Plus, we'll dive into how to interact with your favorite resources, from reading online and checking out books to generating citations and using smart filters to discover your next great read.

Below is the detailed, synchronized accessible media script for this video.

Linear Script

[00:00:00]

- **Visual Description:** The video opens with a vibrant pink and purple background showing floating light bokeh effects and stray letters. On the right side, a young teenager wearing a grey hooded sweatshirt looks down smilingly at a white digital tablet he is holding in his hands. Large white text fades in on the left side reading "CATEGORIES". Below the title, smaller text displays "800.245.9540 | MackinVIA.com", and the multicolored MackinVIA pinwheel logo is visible at the bottom left.
- Audio: [Music plays]

[00:00:03]

- **Visual Description:** The screen transitions to the MackinVIA platform user interface under the "Categories" tab. A grid of large, colorful rectangular tiles fills the page, each displaying an image representing different subjects like Adventure, Animals, Art

and Music, Biographies, Character, and Classics. The cursor moves smoothly over these tiles, scrolling downward through rows of more categories, including Graphic Novels, Health and Human Body, Historical Fiction, History, Math, Mysteries, and Reference.

- **Audio (Narrator):** Think of MackinVIA Categories like digital bookshelves. They group your resources by subject so you can quickly find what interests you.

[00:00:13]

- **Visual Description:** The cursor hovers over the tile labeled "Sci-Fi and Fantasy," which shows an illustration of a spaceship or futuristic planet. The user clicks the tile, refreshing the page to show an expanded results grid specifically for "Sci-Fi and Fantasy" resources. A filtering pane appears on the left side. As the cursor points at one of the book covers titled "Ocean Apart", a series of accessibility icons appear sequentially over the center of the thumbnail image: a book icon, headphones icon, play symbol, a person reading a book, a globe, and a chain link symbol. The screen then scrolls down to reveal rows of additional book titles in this category.

Audio (Narrator): Just click on a category and you'll see all the books, videos, and other resources your school owns related to that topic.

[00:00:21]

- **Visual Description:** The page continues scrolling downward smoothly, showcasing a wide selection of book covers under the Sci-Fi and Fantasy section.
- **Audio (Narrator):** It's a fun and easy way to explore, learn more, and maybe even discover something brand new.

[00:00:30]

- **Visual Description:** The "back to top" button is clicked to return to the top of the Sci-Fi and Fantasy category page. The cursor clicks on a dropdown menu showing the number "60". A dropdown reveals page size choices of 12, 36, and 60. The user changes the selection by clicking "12", which causes the content grid to reload showing fewer items per page. Next, the cursor moves to the top right to click on the sorting dropdown menu that currently reads "Newest". A dropdown list opens containing sorting rules: Resource A-Z, Resource Z-A, Author A-Z, Author Z-A, Newest, and Highest Rated.
- **Audio (Narrator):** Inside each category you can choose how many resources to show on a page and sort them by title, author, newest, or highest rated.

[00:00:44]

- **Visual Description:** The cursor moves slightly to the right to toggle the view layout. It clicks a list view button next to the sorting dropdown. The grid seamlessly switches

to a vertical list layout where each resource entry displays a larger horizontal presentation block, including its book cover image, title, author name, review stars, a detailed summary snippet, and interactive option buttons along the right-hand margin.

- **Audio (Narrator):** You can also switch between list view, where you'll see more quick details about each title...

[00:00:52]

- **Visual Description:** The cursor moves back up and clicks on the grid or tile layout toggle button next to the sorting control. The layout switches instantly back to the standard grid view of rows showcasing book covers.
- **Audio (Narrator):** ...and tile view, which shows you more book covers.

[00:00:56]

- **Visual Description:** The cursor moves across the grid and clicks directly on a book cover illustration labeled "The Secret Library". The page changes to the detailed full resource record for that book, presenting a summary description, a tabular breakdown of metadata tabs like "Ebook Details", "Notes & Highlights", and "Bookmarks", and options to interact with the title.
- **Audio (Narrator):** Click on a cover to open the full record for that resource.

[00:01:00]

- **Visual Description:** On the right side of the full record page, the cursor maneuvers through the available options. It hovers over a prominent bright blue button that says "Read Now". It then hovers over "Add Favorite" accompanied by a heart outline, points at a "Checkout" option with a checkmark outline, and finally clicks on a button labeled "Cite!" next to a chat bubble graphic. Clicking it prompts a "Citations" pop-up window to appear over the screen, showing formatted bibliography references for MLA, APA, and Chicago style structures. The cursor clicks the white "X" close icon on the top right of the popup box to remove it.
- **Audio (Narrator):** From there, you can read it now, add it to your favorites, check it out, or copy a citation.

[00:01:08]

- **Visual Description:** The user clicks the "Back" arrow button on the top left of the book entry to return to the Sci-Fi and Fantasy resource grid. On the left hand "Filter Results" column, the cursor clicks to expand the "Interest Grade Level" category filter section. A list of grade checklists appears, and the user selects the checkbox for grade "3". The page refreshes dynamically to show fewer book tiles that match the parameter. The user then expands the "Resource Features" section below it and checks the box for "Reflowable Content".

- **Audio (Narrator):** Within each category, you can also filter the resources to narrow your results.

[00:01:16]

- **Visual Description:** The user clicks the "Ratings" accordion drawer in the filter menu and checks the option for "4 & Up". The results refine down immediately to just six specific matching titles. The user then removes active filters one by one by clicking the red circle-x deletion indicators located next to the selected filters listed under the main "Filter Results" headers, restoring titles back to the grid.
- **Audio (Narrator):** Use multiple filters to really customize your search, and easily remove filters one at a time to change your search. Or clear them all at once to start fresh.

[00:01:23]

- **Visual Description:** The cursor moves to the top navigation bar and clicks the "Categories" tab. The interface smoothly transitions back out to the main overview page filled with the multicolored subject tiles. The user sweeps the cursor up to the primary header area, clicking the "Keywords" search mode field. A dropdown menu opens showing search parameters including Title, Author, Series, Subject, and Topic / Genre. The cursor shifts over to the blank search bar field next to it, typing the keyword "Japan". A contextual quick list of suggestions drops down below the bar as it writes.
- **Audio (Narrator):** To go back and see all your categories again, click Categories in the main menu. You can also search through all your resources by keyword, title, author and more using the quick search bar.

[00:01:35]

- **Visual Description:** The user hits search, loading an "Explore Titles" screen displaying 14 content results matching the typed keyword "Japan". The cursor then navigates back to the main menu row at the top and clicks the "Categories" link once again, returning back to the full subject index display.
- **Audio (Narrator):** Just keep in mind, this search will take you into Explore, but no worries. You can easily click Categories in the main menu to get right back to where you were.

[00:01:44]

- **Visual Description:** The screen cuts to to a striking purple and magenta gradient pattern with diagonal textured lines and small glowing circular bubbles floating around, similar to what was seen at the beginning. In the center sits the multicolored MackinVIA pinwheel logo. Directly below the logo, the phone number

"800.245.9540" and the website "MackinVIA.com" are displayed in clean, white text. The logo, text, and geometric background patterns remain static on the screen and then fade to black.

- **Audio (Music):** [Upbeat music swells and then fades out.]