

MackinVIA: Create a Backpack

ADA Compliant Video Script

Video Overview & Description

- **Title:** MackinVIA Create a Backpack
- **Duration:** 00:40 (40 seconds)
- **Target Audience:** students, teachers, administrators, school & library users.
- **Accessibility Compliance:** Fully ADA (Americans with Disabilities Act) compliant. This script provides synchronized, word-for-word narrator audio paired with highly descriptive visual cues and clear section transitions tailored for students who are blind, visually impaired, or utilizing screen-reading technology.
- **General Description:** This short, instructional video shows students how to set up their own personal "Backpack" account in MackinVIA! We'll guide you through logging into your school account, finding the registration area, and filling out the sign-up form step-by-step. With a friendly narrator to guide the way, you'll follow along using bright, school-themed screens, clear close-ups of every button, and a cute cartoon owl mascot who is ready to help you get started on your digital reading journey.

Below is the detailed, synchronized accessible media script for this video.

Linear Script

[00:00:00]

- **Visual Description:** A bright purple screen appears showing a smiling boy wearing a blue shirt and a black backpack with bright blue straps. He is holding a grey tablet. The words "CREATE A BACKPACK" show up in big white letters in the middle, next to a colorful star logo at the bottom right. At the bottom, a phone number and the website "MackinVIA.com" are displayed.
- **Audio (Music):** [Upbeat and happy music starts playing softly in the background]

[00:00:03]

- **Visual Description:** The screen changes to the login page for "Mackin Demo School." The mouse arrow clicks inside the box that says "User ID" and types "WildcatStudent". Then, it clicks in the "Password" box below it and types the password, which shows up as hidden black dots. The arrow slides down and clicks the grey "Log In" button.

- **Audio (Narrator):** "To create a backpack for yourself, log in to MackinVIA with your school's username and password."

[00:00:10]

- **Visual Description:** The main library page opens. There is a big purple and blue banner that says "Welcome to MackinVIA!" featuring a cute cartoon owl. Below the banner are rows of different book covers. The mouse arrow moves up to the top right corner of the page and clicks on the white words that say "Log In".
- **Audio (Narrator):** "You'll see another login in the top corner."

[00:00:14]

- **Visual Description:** A new page opens with two big options in the center: a blue button that says "Log In" and a dark blue grey button that says "Register". The mouse arrow moves over and clicks on the "Register" button.
- **Audio (Narrator):** "Click on it and choose Register..."

[00:00:17]

- **Visual Description:** A sign-up form titled "Register" appears. The mouse arrow clicks into the blank boxes to type in the student's information: it types "Kiaan" for the User ID, "Kiaan@Wildcat.edu" for the Email box, and types hidden dots for the Password boxes. It also types the first name "Kiaan" and last name "Beischel." The language option at the bottom stays set to "English".
- **Audio (Narrator):** "...to fill in your information..."

[00:00:27]

- **Visual Description:** The mouse arrow moves to the bottom of the form and clicks a bright blue button that says "Register". A blue loading bar quickly slides across the top of the box to show that the new account is being saved.
- **Audio (Narrator):** "...and register your account."

[00:00:30]

- **Visual Description:** The screen goes back to the main library homepage. In the top right corner, it now says "Welcome, Kiaan!" next to a blue circle with the letter "K" inside. The mouse arrow clicks on the "Backpack" button at the top left, opening a purple menu with links for Favorites, Checkouts, Assignments, Requests, Notebook, Class Sets, and History.
- **Audio (Narrator):** "You should now see and be able to use your own MackinVIA backpack."

[00:00:34]

- **Visual Description:** The library page fades away to a striking purple and magenta gradient pattern with diagonal textured lines and small glowing circular bubbles floating around, similar to what was seen at the beginning. In the center sits the multicolored MackinVIA pinwheel logo. Directly below the logo, the phone number "800.245.9540" and the website "MackinVIA.com" are displayed in clean, white text. The logo, text, and geometric background patterns remain static on the screen and then fade to black.
- **Audio (Music):** [The happy background music finishes playing its final notes and fades away]