

MackinVIA: Backpack

ADA Compliant Video Script

Video Overview & Description

- **Title:** MackinVIA Backpack
- **Duration:** 01:25 (1 minutes and 25 seconds)
- **Target Audience:** students, teachers, administrators, school & library users.
- **Accessibility Compliance:** Fully ADA (Americans with Disabilities Act) compliant. This script provides synchronized, word-for-word narrator audio paired with highly descriptive visual cues and clear section transitions tailored for students who are blind, visually impaired, or utilizing screen-reading technology.
- **General Description:** Your "Backpack" in MackinVIA is your personal digital hub for all things reading and research! This video is your guide to keeping your schoolwork and favorite books organized in one easy-to-reach spot. You'll learn how to manage your "Favorites," keep track of your active "Checkouts" and "Requests," and use your "Notebook" to store all your important notes, highlights, and bookmarks. We'll also show you how to look back at your reading "History" and quickly access teacher-assigned collections in "Assignments" and "Class Sets." By centralizing all these tools, your Backpack makes it easy to stay organized and get the most out of your digital reading journey.

Below is the detailed, synchronized accessible media script for this video.

Linear Script

[00:00:00]

- **Visual Description:** The video opens on a bright purple gradient title screen. In the center, a young girl with long braided pigtails smiles warmly while holding a thick black hardcover book securely against her chest. Large, bold white capital letters reading "BACKPACK" fade into view directly above her. Beneath the image, the official multi-colored MackinVIA star logo appears along with corporate contact information: "800.245.9540" and "www.mackinvia.com".
- **Audio:** [Upbeat, cheerful, and rhythmic instrumental electronic music]

[00:00:03]

- **Visual Description:** The scene transitions via a clean cut to a full screen recording of the MackinVIA digital library web portal interface. The website layout displays a top header menu. A white mouse cursor glides across the screen to the top right section

and clicks on the "Backpack" dropdown menu icon. A vertical dropdown menu opens with a deep purple border, revealing seven distinct tab options, each accompanied by a unique graphic icon: Favorites, Checkouts, Assignments, Requests, Notebook, Class Sets, and History.

- **Audio (Narrator):** "What is your MackinVIA Backpack? It's your personal spot to save, organize, and keep track of all your resources."

[00:00:11]

- **Visual Description:** The cursor moves down and clicks on the first dropdown item, "Favorites," which features a heart icon. The dropdown menu closes, and the primary dashboard switches to the Favorites view. The main window displays a structured grid of colorful digital book covers, including graphic novels and non-fiction titles like *Bea Wolf*, *Building Skyscrapers*, and *Cells*. The user scrolls down through multiple rows of book covers, illustrating how saved resources are indexed.
- **Audio (Narrator):** "Favorites keep the resources you like and want to easily come back to later."

[00:00:18]

- **Visual Description:** The user scrolls back to the top of the interface and clicks the second sub-navigation tab labeled "Checkouts," indicated by a book icon with an arrow. The main panel updates to display two actively borrowed items: *Chemistry Is Explosive* and *Will Sparrow's Road*. The cursor hovers over and clicks on the cover of *Will Sparrow's Road*, opening a detailed resource panel on the right side of the screen that outlines the borrowing window and exact return terms.
- **Audio (Narrator):** "Checkouts show what you're reading right now and when it's due."

[00:00:23]

- **Visual Description:** A horizontal semi-transparent white banner text overlay slides across the screen reading, "When fewer than five days remain...". As the banner disappears, an arrow next to the book's expiration date is clicked, prompting a small contextual window to pop open. It displays a prominent teal button labeled "Renew Checkout" along with helper text stating "3 renewals remaining". The cursor moves to click the renewal option.
- **Audio (Narrator):** "When fewer than five days remain, a renew option appears."

[00:00:29]

- **Visual Description:** The user exits the detail pane and clicks over to the "Requests" tab, symbolized by a hand icon. This section populates a horizontal grid containing three digital books currently on loan to other student accounts: *Black star*, *Lines of*

Courage, and the audiobook version of *The Sword of Summer*. A grey status indicator beneath each item displays the user's relative position in the digital waitlist queue.

- **Audio (Narrator):** "Requests keep track of the resources you've asked for that someone else is using."

[00:00:36]

- **Visual Description:** A bright red circular notification badge with a white number "1" suddenly appears over the main Backpack menu tab in the top header. When the user clicks open the main dropdown, a matching red alert dot highlights the "Requests" category. The user clicks it, bringing up the book *Black star*. A side information panel reveals a bright green active button labeled "Checkout". The cursor clicks the button, which instantly updates the book's parameters to a confirmed active loan status.
- **Audio (Narrator):** "An alert will pop up on your backpack when a request is on hold and ready for you to check out."

[00:00:45]

- **Visual Description:** Returning to the Requests tab dashboard, the user clicks on the audiobook cover for *The sword of summer*. The descriptive right-side panel expands over the interface layout. The cursor tracks down to the lower margin of this panel and clicks on a red link labeled "Cancel Request". The title is immediately removed from the active hold queue, and its button reverts to the default request option.
- **Audio (Narrator):** "You can cancel a request if you change your mind."

[00:00:51]

- **Visual Description:** The user clicks the main Backpack header menu and selects the "Notebook" tab, marked with a notebook icon. The page loads to reveal a list view tracking 27 distinct resources that have been annotated. Small colored counter badges next to each book itemize the exact number of user-generated notes, highlighted text passages, and digital bookmarks saved within the texts. A green alert banner drops down at the top of the interface as the user clicks a dropdown menu button titled "Export All Notes," showcasing export destinations for Google Drive, Microsoft OneDrive, or printing.
- **Audio (Narrator):** "Notebook organizes all the resources you've marked with notes, highlights, and bookmarks in one easy to find place."

[00:00:59]

- **Visual Description:** The cursor selects the final item in the dropdown menu list, the "History" tab, which features a clock icon with a counter-clockwise arrow. The main browser window loads a long chronological gallery log of every resource checked out by this account in the past. After scrolling downward through several rows, the user

scrolls back to the top and clicks into a search input field labeled "Search History". The user types the word "owls". The grid dynamically updates, filtering out all other entries to display a single ebook title, *Spotted owls*, which the cursor clicks to view.

- **Audio (Narrator):** "History keeps a record of everything you've checked out. You can browse through past resources or search to quickly find one."

[00:01:14]

- **Visual Description:** The user returns to the primary sub-navigation row at the top of the main content area and clicks on the "Assignments" tab (clipboard icon), showing a list of current teacher-assigned reading tasks with individual due dates. The cursor then shifts slightly to the right and clicks on the adjacent "Class Sets" tab (people silhouettes icon).
- **Audio (Narrator):** "Your backpack is also where Assignments and Class Sets live."

[00:01:19]

- **Visual Description:** The Class Sets page initially loads an empty slate showing a text prompt that reads "No Results found," but displays a stylized graphic banner lower on the page with bold lettering: "227-RRF Join Your Class Set." The user navigates to the upper right corner of the dashboard, clicks into a white rectangular entry field labeled "Enter Code Here," and types the code "227rrf". Upon entering the code, the screen immediately populates the full audiobook description interface for *Peter Pan*, reflecting its addition to the user's collection.
- **Audio (Narrator):** "A teacher or librarian may share a link or a code to give you access."

[00:01:27]

- **Visual Description:** The video accelerates into a fast-paced instructional montage showing user interface flexibility. The cursor rapidly moves back and forth, clicking open the primary "Backpack" dropdown menu and then clicking across the static horizontal text tab links arranged neatly over the library platform layout (Favorites, Checkouts, Assignments, Requests, Notebook, Class Sets, and History). The layout flashes through each corresponding view in rapid succession, demonstrating that both navigation methods function identically.
- **Audio (Narrator):** "You can open any of these pages, either from the backpack menu or by using the links at the top of each page."

[00:01:39]

- **Visual Description:** The screen opens the backpack menu and opens the Favorites page layout one last time before fading to the closing title screen. The multi-colored

MackinVIA star logo spins gently into focus on a purple background alongside the website URL and contact telephone number.

- **Audio (Narrator):** "With your Backpack everything you need is saved, organized, and ready when you are."

[00:01:48]

- **Visual Description:** The screen cuts to to a striking purple and magenta gradient pattern with diagonal textured lines and small glowing circular bubbles floating around, similar to what was seen at the beginning. In the center sits the multicolored MackinVIA pinwheel logo. Directly below the logo, the phone number "800.245.9540" and the website "MackinVIA.com" are displayed in clean, white text. The logo, text, and geometric background patterns remain static on the screen and then fade to black.
- **Audio:** [The upbeat electronic music strikes a final melodic chord and fades completely into silence.]