

MackinVIA: Assignments

ADA Compliant Video Script

Video Overview & Description

- **Title:** MackinVIA - Assignments
- **Video Length:** 01:25 (1 minute, 25 seconds)
- **Target Audience:** students, teachers, administrators, school & library users.
- **Accessibility Compliance:** Fully ADA (Americans with Disabilities Act) compliant. This script provides synchronized, word-for-word narrator audio paired with highly descriptive visual cues and clear section transitions tailored for students who are blind, visually impaired, or utilizing screen-reading technology.
- **Description:** This video is your go-to guide for mastering "Assignments" in MackinVIA! You'll learn how to open your "Backpack" and use the unique code from your teacher or librarian to unlock your assigned reading. We'll show you how to check title availability, read your teacher's notes and instructions in the "Details" tab, and make the most of your study time. You'll even learn how to keep your annotations, highlights, and citations in your personal "Notebook," so all your hard work stays saved even after your assignment is complete. Featuring upbeat music and a clear, friendly narrator, this video makes it easy to make the most of your assigned resources.

Below is the detailed, synchronized accessible media script for this video.

Linear Script

[00:00:00]

- **Visual Description:** The video opens on a vibrant purple and pink gradient title screen with floating bokeh light circles. On the left side of the screen, a young teenage boy with short brown hair wearing a red t-shirt smiles while looking down at a smartphone in his hands. The text **ASSIGNMENTS** appears in large bold white letters across the top, with the contact number **800.245.9540** and website **MackinVIA.com** listed below it. The multicolored MackinVIA pinwheel logo sits in the bottom right corner.
- **Audio (Narrator):** (*Upbeat, light instrumental background music begins playing*)

[00:00:04]

- **Visual Description:** The screen transitions to a smartphone interface showing the book cover of *Lines of Courage* by Jennifer A. Nielsen. An animated bright pink

and blue lower third slides into view at the bottom center of the screen, displaying the MackinVIA pinwheel logo and the alphanumeric code text: **JPA-275 Claim Your Assignment.**

- **Audio (Narrator):** "MackinVIA assignments are titles reserved for you for a set amount of time."

[00:00:06]

- **Visual Description:** The view transitions to the desktop interface of the MackinVIA Digital Library webpage. The header displays navigation links for Home, Explore, Groups, Categories, and Backpack. A cursor moves across the purple header bar toward the **Backpack** dropdown menu.
- **Audio (Narrator):** "You'll need a special code from your teacher or librarian to use them."

[00:00:13]

- **Visual Description:** The cursor clicks the **Backpack** menu, opening a dropdown list with options including Favorites, Checkouts, Assignments, Requests, Notebook, Class Sets, and History. The cursor moves down and clicks on **Assignments**.
- **Audio (Narrator):** "Open your 'Backpack' - 'Assignments' page"

[00:00:16]

- **Visual Description:** The Assignments page opens, showing a "No Results" message initially. In the top-right corner, there is an input field containing the placeholder text "Enter Code Here" with a forward arrow. The cursor clicks inside the box, types the code **jpa275**, and clicks the arrow.
- **Audio (Narrator):** "and type this code into the box at the top."

[00:00:20]

- **Visual Description:** The page updates to reveal the book profile for *Lines of Courage* by Jennifer A. Nielsen. On the left, a red banner under the book cover reads "Assignment Due 11/13/2026" and under the red banner in black text reads "Available: 1/1". A black padlock graphic is overlaid on the center of the book cover.
- **Audio (Narrator):** "Your title appears, but if the assignment hasn't started yet, it may be locked."

[00:00:25]

- **Visual Description:** The cursor points to the red **Available: 1/1** text beneath the red banner under the cover artwork to emphasize copy availability.
- **Audio (Narrator):** "If there are any copies currently available in your library,"

[00:00:29]

- **Visual Description:** On the right side of the book profile, a large blue button labeled **Read Now** is prominently highlighted and clicked by the cursor.
- **Audio (Narrator):** "you'll be able to start reading right away."

[00:00:31]

- **Visual Description:** The screen briefly demonstrates an alternative scenario where all library copies are currently checked out and there are 0/1 copies available; the blue button dynamically changes from "Read Now" to **Preview**.
- **Audio (Narrator):** "If not, you'll see a preview option."

[00:00:35]

- **Visual Description:** The video transitions back to the main MackinVIA homepage featuring the owl mascot graphic. There is a red circle alert with a #1 on the backpack. The cursor clicks on the **Backpack** menu and selects **Assignments** (which also has a red circle alert with a #1) from the dropdown list.
- **Audio (Narrator):** "Once the title unlocks, you'll get a backpack notification."

[00:00:40]

- **Visual Description:** The Assignments page loads, displaying the *Lines of Courage* book cover, which is now completely unlocked without the padlock icon overlay. The cursor clicks on the book cover.
- **Audio (Narrator):** "Click on the title to open it and start reading."

[00:00:44]

- **Visual Description:** On the book details page, the cursor moves over to the right side menu and clicks on the arrow button next to the **Details** link.
- **Audio (Narrator):** "You can also open 'Details'"

[00:00:47]

- **Visual Description:** A new page opens under the heading **You Have a New Assignment!** Subtitled **A Note From Your Teacher**, it displays comprehensive

reading and study guide questions for *Lines of Courage*. The section includes numbered topics: "1. Different Perspectives," "2. Meaning of Courage," "3. Resilience in Hardship," "4. Judging 'Right' and 'Wrong' in War," and "5. Shared Human Experience." The screen scrolls down smoothly to reveal the complete text of the teacher's instructions.

- **Audio (Narrator):** "to see if your teacher has added any notes or instructions."

[00:00:54]

- **Visual Description:** The cursor moves to the upper-left and clicks the **< Back** button to return to the book information page, highlighting the active date range listed under the **Available** field.
- **Audio (Narrator):** "Your book is available from unlock until the assignment period ends."

[00:00:59]

- **Visual Description:** The video transitions to show the user's **Assignments** page after the due date has passed. The page is now entirely empty and displays the text "No Results."
- **Audio (Narrator):** "It will automatically disappear from your assignments page,"

[00:01:03]

- **Visual Description:** The cursor tracks across the sub-navigation menu bar and clicks on the **Notebook** tab.
- **Audio (Narrator):** "but any annotations you've made"

[00:01:06]

- **Visual Description:** The Notebook page loads, listing saved user entries for various books. The cursor clicks on the entry for *Lines of Courage*, opening the individual notebook page for that resource to display the student's highlighted text snippets, color-coded markers, chapter numbers (e.g., Chapter Thirty-Two, Chapter Forty-Three), page numbers, and the last edited dates.
- **Audio (Narrator):** "will stay in your notebook."

[00:01:09]

- **Visual Description:** On the right side of the open notebook entry, the cursor hovers over and clicks the **Cite!** button with a speech bubble icon. A pop-up window titled **Citations** appears over the screen, displaying properly formatted citations for the book in MLA, APA, and Chicago styles.

- **Audio (Narrator):** "So will the citation tool."

[00:01:13]

- **Visual Description:** The video transitions back to a view of a phone screen above the left side of the desktop Assignments page. The cursor clicks on the Backpack menu, selects Assignments, and types the code **jpa275** into the input field. The book title appears and instantly unlocks with a subtle pop animation.
- **Audio (Narrator):** "Assignments keep the exact title you need, reserved and ready, right on time."

[00:01:21]

- **Visual Description:** Against the signature purple and pink bokeh bubble background, the multicolored **MackinVIA** pinwheel logo is displayed in the center. Directly below the logo, the phone number "800.245.9540" and the website "MackinVIA.com" are displayed in clean, white text. The logo, text, and geometric background patterns remain static on the screen and then fade to black.
- **Audio (Music):** The happy, upbeat background music swells to a final peak and then gently fades away into silence as the screen fades to black.