

# MackinVIA: App Login

## ADA Compliant Video Script

### Video Overview & Description

- **Title:** MackinVIA - App Login
- **Duration:** 00:38 (38 seconds)
- **Target Audience:** students, teachers, administrators, school & library users.
- **Accessibility Compliance:** Fully ADA (Americans with Disabilities Act) compliant. This script provides synchronized, word-for-word narrator audio paired with highly descriptive visual cues and clear section transitions tailored for students who are blind, visually impaired, or utilizing screen-reading technology.
- **Description:** This short, instructional video shows you how to set up and log into the MackinVIA app so you can take your library with you wherever you go! With an upbeat soundtrack and a clear narrator, we'll walk you through how to get started. You'll learn that you first need to use a web browser to sign in with your school's credentials to set up your personal "Backpack" account. Once you're registered, we'll show you how to return to the app and log in with your new personal username and password. It's that simple to get connected!

*Below is the detailed, synchronized accessible media script for this video.*

### Linear Script

[00:00:00]

- **Visual Description:** The video opens on the MackinVIA Favorites page with a soft overlay that fades to the signature purple and pink bokeh bubble background. In the center of the page sits the MackinVIA app icon with the multicolored MackinVIA pinwheel logo. A hand reaches up to press on the app and open it. This fills the screen with many different phones open to various MackinVIA pages and resources.
- **Audio (Music):** *(Upbeat, light instrumental background music begins playing)*

[00:00:04]

- **Visual Description:** The screen filled with smartphones fades away as a hand holding a smartphone enters from the bottom. The screen of the smartphone displays the user interface with various apps including the MackinVIA app. A finger reaches up to tap the app. Next we see a closeup of the hand holding the phone open to a book titled, "The Freedom Seeker" by Ruchira Gupta.

- **Audio (Narrator):** "You'll need a personal backpack account to use the app."

[00:00:07]

- **Visual Description:** The view shifts to a laptop desktop screen opening a web browser.
- **Audio (Narrator):** "If you don't have a backpack account"

[00:00:09]

- **Visual Description:** The browser navigates directly to the MackinVIA web platform [www.mackinvia.com](http://www.mackinvia.com), which loads the login page.
- **Audio (Narrator):** "go to MackinVIA in your web browser"

[00:00:13]

- **Visual Description:** On the website's initial login screen, a cursor types in the school name and then fills out the text fields with the school's shared user ID and password.
- **Audio (Narrator):** "and sign in with your school's shared credentials."

[00:00:17]

- **Visual Description:** Once authenticated into the school's collection site, the cursor moves to the top right corner of the page and clicks over the **Log In** button.
- **Audio (Narrator):** "Select 'Log In'"

[00:00:20]

- **Visual Description:** A new page opens with two big options in the center: a blue button that says "Log In" and a dark blue grey button that says "Register". The user clicks the "Register" button.
- **Audio (Narrator):** "and choose 'Register'"

[00:00:21]

- **Visual Description:** The Backpack registration window opens. The cursor types the required information into the text boxes: "Amalia" for the User ID, hidden dots for the Password boxes, and "Amalia" for the first name. Then it clicks "Register."
- **Audio (Narrator):** "to create your account."

[00:00:26]

- **Visual Description:** The video transitions back to a tablet layout, showing the MackinVIA app in the center of the screen on the signature purple and pink bokeh bubble background. A hand reaches up to tap the app icon. The opens the MackinVIA app login screen.
- **Audio (Narrator):** "Then return to the app"

[00:00:29]

- **Visual Description:** The user enters their newly created personal Backpack username and password to successfully login to the MackinVIA app.
- **Audio (Narrator):** "and sign in with your personal backpack username and password."

[00:00:33]

- **Visual Description:** Against the signature purple and pink bokeh bubble background, the multicolored **MackinVIA** pinwheel logo is displayed in the center. Directly below the logo, the phone number "800.245.9540" and the website "MackinVIA.com" are displayed in clean, white text. The logo, text, and geometric background patterns remain static on the screen and then fade to black.
- **Audio (Music):** The happy, upbeat background music swells to a final peak and then gently fades away into silence as the screen fades to black