

2027 COLLECTIONS TOPICS

January

5	African American Voices/Black History
11	Mental Health/Anxiety/Depression
18	Women's History
25	Romantasy

February

2	World Languages
8	Graphic Novels
15	Social Justice
22	Neurodiversity/Differently Abled

March

2	STEM/STEAM
8	Earth Day/Nature
15	AAPI Heritage
22	Biographies/Memoirs
29	Picture Books

April

5	Summer Reading
12	Hi/Lo
19	Diverse Cultures/Own Voices
26	Pride

May

4	Outer Space/Astronomy
10	Middle Grade
17	Emerging Readers
24	Soccer/World Cup/Sports/Sports Heroes

June

1	SEL/Empathy
7	Immigrant Experience
14	Teamwork/Collaboration/Cooperation
21	Humor
28	Leveled Readers

July

6	Anthologies/Short Stories
12	Nonfiction
19	Professional Titles
26	Back to School

August

3	Picture Books
9	Hispanic Heritage
16	Back to School
23	Coding/Robotics/Technology
30	Graphic Novels

September

7	Indigenous Peoples/First Nation
13	STEM/STEAM
20	Decodable Texts
27	Spanish Language/Bilingual Texts

October

4	Horror/Mystery/Myths & Legends
11	Underrepresented Voices
18	Hi/Lo
25	Series

November

2	Nonfiction
8	Holidays/Traditions
15	Adult Crossover
22	Family/Community
29	Environment/Climate

December

6	Feel-good/Uplifting/Comfort Reads
13	Graphic Novels

SPECIFICATIONS

- 8.5"x11" full-page ad
- List of ISBNs featured in the ad
- 1-2 brief sentences of copy
- 1-6 cover images featured in the body of the eBlast
- eBlast sent to a growing list of 300,000 opt-in contacts

CONTACT US

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