

# MackinVIA™

MackinVIA™ is a FREE complete eResource management system providing easy access to eBooks, educational databases and audiobooks. With a single login, users can view, utilize, and manage all of their eResources. This platform allows simultaneous, unlimited access to multiple users and is mobile friendly.

## 1. Is it downloadable to Kindle and Nook?

a. Absolutely. We have created apps for the most widely used devices.

## 2. Does it work smoothly with iPads?

a. Yes. We realize the complexities of working with a wide variety of devices so we have developed apps that automatically adjust to accommodate the appropriate mobile device on which it is being used.

## 3. How many items are available through you?

a. Nearly 300,000 eBooks and over 50 databases are available from the leading publishers in the industry.

## 4. What grades are targeted in the collection?

a. The eBooks available through Mackin cover from PK-12, plus Adult titles. The majority of the titles will fall into the PK-12 area.



## 5. What's the balance of fiction/non-fiction/reference titles?

a. Here is a rough tally of the number of titles that we currently have available through Mackin.

Grade Level	Fiction	Non-fiction/Sci/BIO/Easy/Reference	Total
K-5	42,188	115,542	157,730
Middle School	15,496	42,294	57,790
High School	15,254	41,639	56,893
Adult	4,325	18,709	23,034
Professional		4,308	4,308
<b>Total</b>	<b>77,263</b>	<b>222,492</b>	<b>299,755</b>

## 6. Can I get perpetual access or lease?

a. We offer the license formats that the publisher allows Mackin to distribute; actually both versions are available. The majority of our titles come with a perpetual license, but some collections and individual titles are available through a one- or five-year subscription.

## 7. Can purchases from other platforms be added to yours?

BYOL

a. This is a unique feature of MackinVIA in that you ARE able to Bring Your Own License (BYOL). We realize that your school or library may have purchased digital resources before adopting MackinVIA so we have built our platform to be open and robust enough to accommodate this very common request from our customers.

## 8. What makes MackinVIA better than other providers?



a.

**Cost:** MackinVIA platform is provided at NO COST.

**Use:** Currently, over 10,000 customers have adopted the MackinVIA platform for their school or library.

**Important Partnerships:** We have existing relationships with industry-leading partners such as EasyBib, Merriam-Webster, Renaissance Learning Accelerated Reader, EduVision, Alexandria Circulation System, and Symbaloo.

**Numerous License Options:** MackinVIA offers single-user and multi-user licenses in perpetual, one-year and five-year subscriptions. Resources are available in different languages and some of the interactive titles even change text and speech between different languages.

**Wide Variety of Materials:** Genres and topics include fiction, non-fiction, reference and professional materials for use to supplement curriculum units, enhance literacy and for leisure reading.

## 9. Does MackinVIA offer audiobooks?

a.

We do. We currently offer Tales2Go, Live Oak Media eReadalongs, Tumblebooks Audio Book Cloud and, coming soon, nearly 60,000 Mackin-hosted audiobooks from the biggest audio publishers.

**Interesting note:** Tales2Go was recently named one of the winners in eSchool Media's 2013-2014 Readers' Choice Award, honoring the best products and services in educational technology as chosen by readers.

## 10. What is the price per book?

a.

This varies, depending on the license purchased. A single-user (1:1) license for a fiction book could start at \$1.99 and an Unlimited Simultaneous Access (USA multi-user) reference title could be as much as \$399.00.



## 11. Are MARC records available and are customers happy with them?

- a. Yes, MARC records are available for all of your eBook purchases. In fact, that is how MackinVIA was designed, with MARC record functionality in mind to checkout, search and browse eBooks, just like your library circulation system. Are customers happy with our records? Yes they are because we provide a full complete customized MARC record - and they are FREE.

## 12. Is it compatible with Follett Destiny?

- a. Yes, every eBook that you purchase from Mackin will come with an enhanced MARC record that you can load into Follett Destiny. This will bring up any eBooks that you own when performing a search in Destiny. We enter a link in the MARC record that directs the user right into MackinVIA when they click on the Read Now option within the search results. We are developing even further automatic connections with COMPAnion Corporation, which is the parent company for Alexandria Library Circulation System. We continue to develop API's with other circulation systems also for seamless, authorized access, whether on-site or off-site, which we hope will be available with Destiny.

## 13. How many checkouts are allowed to one patron at a time?

1-99 checkouts

- a. The Administrative features of MackinVIA allows you to choose how many eBooks can be checked out at any one time to a patron; currently any quantity between 1 - 99.

## 14. Are holds and renewals available?

- a. Yes. A user can request a book that is checked out by using the MY REQUESTS feature of MackinVIA. They will then be notified when the book is available for them to download.

## 15. Are there ongoing access fees?

- a. There is no fee for MackinVIA; all you pay for is the content (eBooks, databases, audiobooks) that you choose to purchase.

## 16. Are consortium or other discounts available?

- a. Yes. We currently have special pricing in place with consortiums in states throughout the country. We also provide additional discounts when schools or districts are purchasing multiple quantities of the same titles at the same time. Plus, we also have a nationwide contract in place for additional discounts on eBooks for single schools too!

## 17. Do you have interactive books?

- a. We have hundreds of Interactive eBooks available from publishers such as ABDO, Capstone, Lerner, Rourke, Sylvan Dell and more.

## 18. Are the downloads compatible with iPhone, smart phones?

- a. Yes. See list of apps available under Question #1 above.

## 19. Is there anything else we should know?

- a. Coming Soon - Ability to add your own web links to digital resources and streaming video.

New MackinVIA accounts are preloaded with nearly 40 FREE eBooks from major publishers and Mackin Classics. A value of more than \$1000 per account.

We would be glad to set up a demo MackinVIA account for you so you can sample some eBooks and the vast features of MackinVIA. Just contact our local sales consultant, Mr. Todd Harold, by email at [Todd.Harold@mackin.com](mailto:Todd.Harold@mackin.com) or call our office at 800-245-9540 to have a demo set up for you.

40  
FREE  
eBooks

Value of nearly \$1000 per account

## MackinVIA Website

- New tablet-friendly slider control for advanced search filters
- My Backpack renamed to “My Favorites”
- EasyBib citations button on full record
- Direct linking to the AR™ quiz through MackinVIA
- New “My Notebook” page which contains all the users’ synced highlights/notes created in the MackinVIA Reader

## MackinVIA Reader

- Ability to highlight text, choice of highlight colors, underline
- Ability to create a note on the highlighted text
- Ability to view list of highlights/notes within the title
- Integrated Merriam-Webster Dictionary
- EasyBib citations button
- Improved layout for 7-inch tablets
- Apps are now available for the iPhone, Android smartphone, iPod Touch, iPad, Android tablet, KindleFire tablet, Nook, PC computer and Mac computer

## MackinVIA Admin

- All new screens and layout
- New “Checkouts and Requests” screen where admin user can set periods and limits
- Ability to choose an appropriate dictionary for the MackinVIA Reader

## MackinVIA Video

- <http://www.mackin.com/eServices/MACKIN-VIA.aspx>